

# Testimonial Video QUESTIONNAIRE



## HOW TO USE THIS FORM

*This is a fillable PDF document. It's easy.*

1. Fill in the fields below.
2. Select 'File' menu, then click the 'Print' option.
3. In the print window change the selected printer to the 'PDF' option.
4. Click 'OK' or 'Print'.
4. Save window opens and you can save it to your hard drive.

Select the video length

30 Seconds

60 Seconds

90 Seconds

## Contact Details

First Name

Last Name

Phone

Email

## Client Details

Company

Address

URL

Company Description

Brief description of the company, product or service

# Testimonial Video

## QUESTIONNAIRE

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### Video Details

#### Shoot Date

Do you have a specific day that you would like to shoot the video?

#### Shoot Time

Do you have a specific time of day that you would like to shoot the video?

#### Deadline

When do you need the video by?

#### Location

Where is the shoot taking place?

#### Subject

What is the testimonial about? I.e. Company, product, place, person, service...

#### Additional Story Details

Identify any specific angles/sub-stories you would like your video story to cover (if applicable)

# Testimonial Video

## QUESTIONNAIRE

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### Video Details

#### Interview/s

Who is going to be interviewed in the video? (If more than 1 interview, please specify)

What is his/her name, company, title and relationship?

What are the key topics to be highlighted during the interview/s?

#### Shots

Are there any specific shots you would like featured? (If applicable)

#### Photos & Logos

Do you have any logos or photos you would like included? Please supply to us in high resolution file. File types: *PNG, BMP, JPG, TIF, GIF (25MB max)*

# Thank You!